

BBA LOGISTICS

Programme Outcomes (POs):

1. Provide students with a sound theoretical base and exposure to current business Challenges.
2. Prepare students with capabilities and skills in areas of logistics and supply chain to take up roles in management position across diverse industries.
3. The program is focused to create financial expertise to contribute in emerging India in the following specific fields
 - a. Logistics management
 - b. Supply chain management
 - c. Warehousing and Transportation
4. To encourage creativity and innovative thinking leading to unique solution for complex problems.
5. Enhance the ability of students to meet global challenges through sensitivity towards organizational, economic and cultural diversity.
6. Provide inputs to the students to take up higher learning programmes.

